

Textile Exports

February 2022: Many factors driving the momentum

Pakistan's total exports in February 2022 clocked in at US\$2.8bn, up a sharp c.35% yoy, sustaining above the US\$2.6bn level since November 2021 (up c.10% mom).

Textile exports led the sharp growth, rising by a similar c.35% yoy (up c.10% mom), to US\$1.7bn – the second highest monthly exports in FY22 – sustaining the US\$1.5bn level since October 2021. The robust growth is a testament to the strong demand for Pakistan's textiles in the global market.

Key Highlights in Textile exports

- The impressive yoy growth in exports is due to (i) strong demand ahead of the spring/summer seasons in the West, and (ii) resumption of normal economic activities, reflected by the strong retail textile sales in the US and EU (up c.30% yoy during 7MFY22 in the US), in our view. Also, competitive utility and borrowing rates, as well as continued US-China trade rift, continue to favor Pakistan, in our view.
- Cumulative exports of value-added segments rose by a handsome c.40% yoy (average), led by the Readymade Garments segment (up c.50% yoy). However, in terms of volumes, that of Knitwear increased by a staggering c.85% yoy, followed by a c.15% yoy growth in Bedwear exports. We highlight that overall volumes have increased by an average c.20% yoy, while per unit prices have increased in a similar manner.
- Overall Textile imports remained flat yoy at c.US\$0.4bn (though up c.10% mom), dragged by the c.20% yoy decline in cotton imports. However, Textile machinery imports rose by c.85% yoy amid extensive ongoing capacity enhancements and BMR in the sector.

Outlook

We highlight that the healthy Textile exports growth is likely to remain strong for the remainder of FY22 due to continued rerouting of orders out of China and other regional countries. Also, the surge in freight charges on shipments of unfinished products to competitors like Bangladesh is likely to fare well for Pakistan, as various brands have started routing orders to Pakistani exporters in order to arrest thinning margins, in our view.

According to channel checks, demand for value-added products is likely to remain strong, as orders have been booked for at least the next 3-6mths, while procurement of cotton at lower than prevailing rates is likely to result in strong revenues and profitability for the remainder of FY22. However, the ongoing Russia-Ukraine issue has led to a surge in global inflation, which if prolonged, may potentially lead to a moderate slowdown in exports growth (as seen during the period which followed the global financial crisis). But, the present rerouting of orders from competing countries is likely to offset any export growth headwinds, in our view. We therefore reiterate our Overweight stance on the sector, preferring ILP (TP of PKR115/sh) and GATM (TP of PKR60/sh) as our top picks.

Textile exports in February surge by c.35% yoy

(US\$m)	Feb-22	Jan-22	Feb-21	yoy	mom	8MFY22	8MFY21	yoy
Total Textile Exports	1,675	1,552	1,234	36%	8%	12,609	10,004	26%
Knitwear	414	387	292	42%	7%	3,302	2,471	34%
Bed Wear	262	264	203	29%	-1%	2,186	1,817	20%
Readymade Garments	354	331	238	49%	7%	2,519	2,013	25%
Others	284	275	231	23%	3%	2,202	1,862	18%
Cotton Yarn	128	77	120	6%	65%	815	607	34%
Cotton Cloth	233	217	149	56%	7%	1,584	1,235	28%

Source: PBS

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Ratings Guide*	Criteria
Buy	Total return expectation of $\geq 15\%$ or expected to outperform the KSE-100 index
Neutral	Total return expectation of $> -5\%$ or expected to match the return of KSE-100 index
Sell	Expected downside of more than 5% or expected to underperform the KSE-100 index

*Based on 12 month horizon unless stated otherwise in the report.

Valuation Methodology: We use multiple valuation methodologies in arriving at a Target Price including, but not limited to, Discounted Cash Flow (DCF), Dividend Discount Model (DDM) and relative multiples based valuations.

Downside Risks: (i) Disruptions in exports due to new variants and shipping constraints, (ii) more aggressive incentives by governments of regional competitors, (iii) discontinuation of subsidized utility tariffs, and (iv) discontinuation of GSP+ status

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